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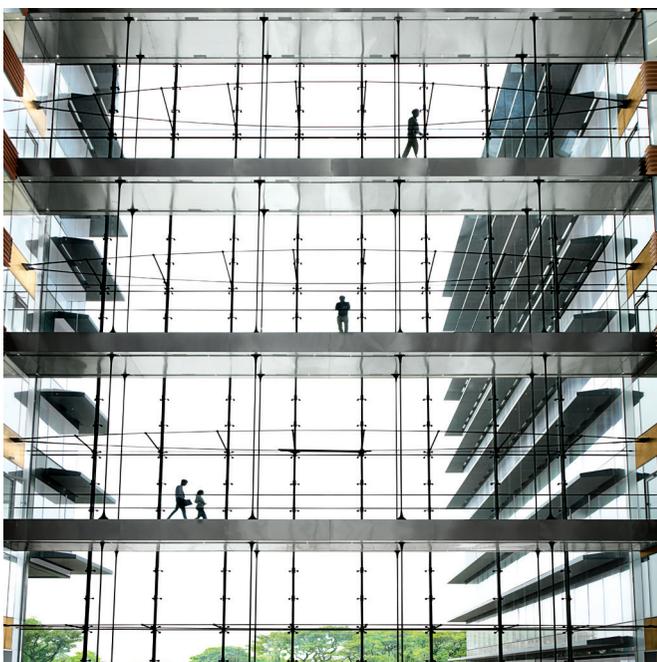
# GODREJ PROPERTIES

Godrej Properties (GPL) brings the Godrej Group philosophy of innovation, sustainability and excellence to the real estate industry. Each Godrej Properties development combines a 119-year legacy of excellence and trust with a commitment to cutting-edge design and technology. Godrej Properties is currently developing residential, commercial and township projects spread across approximately 11.98 million square meters (129 million square feet) in 12 cities

**G**PL has been operating in the real estate space since 1990 and has grown considerably in revenue, profitability and scale. The Company is currently has approximately 129 mn. Sq. ft. under development spread across 12 cities in India.

As a corporate real estate company, GPL has set

many benchmarks in the industry, be it processes or the innovative products they deliver. GPL pioneered the concept of undertaking developments through joint ventures thereby maintaining an asset light





business model. GPL has also collaborated with international investors to create a residential investment platform that selectively participates in its projects. Further the company is also undertaking developments through the development management model. Almost all of GPL's projects are either under joint venture or development management agreement or in partnership with their residential investment platform.

What also sets the Godrej Group apart is its focus on sustainable development over decades. Even before sustainability and green building concepts became industry buzzwords, Godrej had already created a reputation for its commitment to environmental causes. In 2004, when the CII Godrej Green Business Center was inaugurated, it was the single highest LEED platinum-rated building in the world.

GPL has a diversified portfolio that includes residential, commercial and township projects. The company currently has projects across 12 major cities in India and is actively focusing on hugely increasing its footprint in Mumbai, Pune, Bangalore and NCR.

#### **SYMBOL OF EXCELLENCE AND TRUST**

GPL aspires to be the nation's top real estate company, while continuing to be the most trusted name in the industry. The company will deliver superior value to all stakeholders through extraordinary and imaginative spaces created out of deep customer focus and insight.

A case in point is the Group's flagship project "THE TREES" in Vikhroli, Mumbai. THE TREES is a new mixed-use urban district located on the expanding eastern edge of Mumbai. Built upon an existing soap manufacturing facility, the design both incorporates industrial buildings and components of the site as well as strategically re-purposes a heritage landscape structure originally created by the founder of one of India's best known consumer goods manufacturers. The master plan carefully choreographs a robust program of residential, retail, hotel, and commercial uses on a 26 acre site fully integrated with an accessible and well-conceived public realm — a feat almost unprecedented in Mumbai. Intended as a full service community including a wide variety of amenities housed in refurbished factory buildings and new structures, THE TREES carefully intertwines culture, technology, history, and landscape to align with both functional and aesthetic goals.

#### **TOP MANAGEMENT**

Mr. Pirojsha Godrej is the Managing Director and CEO of Godrej Properties. Under his able leadership,

the Company has scaled new heights and created an unmatched reputation in the country.

GPL has sold real estate worth US \$ 2.1 billion in the past four years. GPL clocked an impressive booking value of INR 5,038 crore, which is likely to be the highest booking value achieved by any publicly listed real estate developer in India in FY16. THE TREES has been one of the most successful launches for the company and it sold over 470 apartments across two phases within a very short period of launch. The Company sold 435,000 sq. ft. at Godrej BKC, Mumbai for INR 1,479 crore, in one of the largest ever end-user commercial real estate transaction in India. GPL recently established Godrej Fund Management (GFM), a dedicated fund management subsidiary of GPL through which it raised US \$275 million for Godrej Residential Investment Program II (GRIP II) to leverage the strength of its brand and operational capabilities to access exciting new opportunities in the real estate sector in India.

#### **TOUR DE FORCE**

- "Real Estate Company Of The Year" at the Construction Week India Awards 2015,
- 'Golden Peacock Award for Sustainability' for the year 2015 by Institute Of Directors (IOD).

#### **QUANTUM LEAPS**

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